

2018 UNEG EvalWeek Media Kit

Join the conversation on social media by following the hashtag
#UNEGweek and follow **@un_evaluation** on Twitter.



WHAT

& WHEN: The United Nations Evaluation Group (UNEG) (www.unevaluation.org) Annual [Evaluation Week \(EvalWeek\)](#) will take place from 7 to 11 May, 2018. 2018 EvalWeek is hosted by three Rome-based UNEG members, namely FAO, IFAD and WFP. UN evaluators will gather to discuss how to fulfill UN's mandate and deliver better for the people by improving the practice of evaluation.

It includes the following three components:

- Professional Development Seminars (PDS): 7 May 2018

The purpose of **PDS** is to provide training to UN evaluators on topics highly relevant in evaluation work. In 2018, PDS topics include approaches to impact evaluation, data visualization tools and introduction to an innovative evaluation methodology SenseMaker.

- Evaluation Practice Exchange (EPE): 8-9 May 2018

The UNEG **EPE** seminar is an informal forum for UN evaluators to share their experiences and exchange ideas on important topics emerged from their daily evaluation work. The 2018 EPE will have **three main themes**: 1) Managing Evaluations; 2) Evaluation Principles; and 3) Evaluation Methods.

- Annual General Meeting: 10-12 May 2018

UNEG members meet each year at its Annual General Meeting (**AGM**) to review progress and results of the work programme and decide on strategies and work areas for the following years.

WHO: More than 160 UN evaluators from over 40 agencies

WHERE: FAO Headquarters, Rome, Italy

What is Evaluation? Why is it important?

Evaluation asks:

- Are we doing the right things?
- Are we doing things right?
- Are we doing things on a scale that makes a difference?

It answers why – and to what extent – intended and unintended results were achieved and what their implications are.

To get better development results, we need to know what works, what doesn't work and how to fix it.

Evaluation is a bridge that spans the gap between monitoring and accountability.

Evaluation plays a critical role in enhancing the UN's effectiveness, cultivating change and empowering nations in a wide range of areas, including gender equality, improving public accountability, cutting greenhouse gas emissions and protection of civilians in conflict zones.

Evaluation has been integrated in the 2030 Agenda for Sustainable Development. The Agenda indicates that, as part of the implementation, the follow-up and review processes will be informed by country-led evaluations and data. It also calls for strengthening national evaluation programmes as part of the efforts envisioned to enhance national capacity in developing countries.

An evaluation is an assessment, conducted as systematically and impartially as possible, of an activity, project, programme, strategy, policy, topic, theme, sector, operational area or institutional performance. It analyses the level of achievement of both expected and unexpected results by examining the results chain, processes, contextual factors and causality using appropriate criteria such as relevance, effectiveness, efficiency, impact and sustainability. [...] The purposes of evaluation are to promote accountability and learning. Evaluation aims to understand why — and to what extent — intended and unintended results were achieved and to analyse the implications of the results. Evaluation can inform planning, programming, budgeting, implementation and reporting and can contribute to evidence-based policymaking, development effectiveness and organizational effectiveness.

--2016 UNEG [Norms and Standards for Evaluation](#)

Quotes:

As Secretary-General, one of my main roles is to continuously improve the United Nations in order to deliver for the people we serve. That means knowing whether we are achieving what we set out to do, and if not, how to do better. Evaluation is thus critical for promoting accountability and for understanding what we are doing right and what we may be getting wrong. As Member States shape a new sustainable development agenda for the post-2015 period, evaluation will only grow in importance. Evaluation everywhere, and at every level, will play a key role in implementing the new development agenda.

--- **Ban Ki Moon**, *former Secretary-General of the United Nations*

We need a culture of evaluation, independent and real-time evaluation with full transparency.

- **António Guterres**, *Secretary-General of the United Nations*

The role of evaluations is the means by which UN organizations can acquire information and knowledge of how to become more effective, even prove their worth or ensure their assistance is most effective.

- **Peter Thomson**, *President of the 71st session of the UN General Assembly and Permanent Representative of Fiji to the UN*

Evaluation is a key agent of change. Evaluation's overall purpose is to ensure organizational accountability and learning. Evaluation therefore informs both policy/agenda-setting as well as operational implementation and daily decision-making (e.g. alignment of budget allocations to organizational needs).

- **Susanne Frueh**, *UNEG Chair; Director of UNESCO Internal Oversight Service*

Who We Are

The [United Nations Evaluation Group](http://www.unevaluation.org) (UNEG) (www.unevaluation.org) is an interagency professional network that brings together the evaluation units of the UN system, including UN departments, specialized agencies, funds and programmes, and affiliated organizations. UNEG currently has 48 such members and six (6) observers.

What We Do

UNEG aims at advancing the effectiveness, efficiency, impact and sustainability of the UN system's work by promoting and strengthening evaluation. UNEG's mission is to

- promote the independence, credibility and usefulness of the evaluation function and evaluation across the UN system
- advocate for the importance of evaluation for learning, decision-making and accountability
- support the evaluation community in the UN system and beyond

Our Priorities

- All evaluation functions and products of United Nations entities meet the UNEG Norms and Standards for evaluation;
- United Nations entities and partners use evaluation in support of accountability and programme learning;
- Evaluation informs United Nations system-wide initiatives and emerging demands;
- UNEG benefits from and contributes to an enhanced global evaluation profession.

Publication Highlights

[Norms and Standards for Evaluation](#) (in six UN official languages)

[Evaluation Competency Framework](#)

[Integrating Human Rights and Gender Equality in Evaluation](#)

[Handbook for Conducting Evaluation of Normative Work in the UN System](#) (English, French, Spanish)

[UNEG Guidance on Preparing Management Response to UNDAF Evaluation](#)

[National Evaluation Capacity Development. Practical Tips on How to Strengthen National Evaluation Systems](#)

[Resource Pack on Joint Evaluations](#)

[Impact Evaluation in UN Agency Evaluation Systems](#)

More UNEG publications are available at www.unevaluation.org

Media Arrangements

For correspondents interested in covering the EvalWeek, the following media arrangements are in place:

The opening and closing sessions of the Evaluation Practice Exchange (EPE) will be **live-streamed**. The event will be in English, and the video will only become available after the event.

- **LIVE: EPE opening session:** 9:00-10:15, 8 May 2018, Sheikh Zayed Center, FAO Headquarters, Rome, Italy: <http://www.fao.org/webcast/home/en/item/4704/icode/>
- **LIVE: EPE closing session:** 16:00-17:30, 9 May 2018, Iraq Room A235, FAO Headquarters, Rome, Italy: <http://www.fao.org/webcast/home/en/item/4705/icode/>
- An introduction **video on 2018 EPE** topics and what they will discuss: <https://youtu.be/jDA9800fKY>

Media Enquiries

Federica Bottamedi, FAO Federica.Bottamedi@fao.org (Rome)

Jin Zhang, UNEG Secretariat jin.zhang@undp.org (New York)

UNEG Members/Observers/Institutional Partners twitter handles:

	Agency handle	Evaluation office handle	Head/focal points of evaluation twitter handles
CTBTO	@ctbto_alerts	-	
DPKO	@UNPeacekeeping	-	
FAO	@FAONews	-	@masaigarashi_
GEF	@theGEF	@gefio_tweets	@JuhaUitto
IAEA	@iaeaorg	-	
ICAO	@icao	-	
IFAD	@IFADnews	@IFADeval	@OscarGarciaIFAD
ILO	@ilo	@ILO_EVAL	
IMO	@IMOHQ	-	
IOM	@IOMatUN	-	
ITC	@ITCnews	-	
OCHA	@UNOCHA	-	
OHCHR	@UNHumanRights	-	
OIOS	-	-	
OPCW	@OPCW	-	
PAHO	@pahowho	-	
UN DGACM	@UN_DGACM		
UN DPI	@UNDPINGO	-	
UN Women	@UN_Women	@unwomenEval	
UN/DESA	@UNDESA	-	

UNAIDS	@UNAIDS	-	
UNCDF	@UNCDF		
UNCTAD	@UNCTAD	-	
UNDP	@UNDP	@UNDP_Evaluation	@Indran_Eval
UNECA	@ECA_OFFICIAL	-	
UNECE	@UNECE	-	
UNECLAC	@eclac_un	-	
UNEP	@UNEP	-	
UNESCAP	@UNESCAP	-	
UNESCO	@UNESCO	-	@iOS_UNESCO
UNESCWA	@ESCWACIU	-	
UNFPA	@UNFPA	-	@msegone
UN-HABITAT	@UNHABITAT	-	
UNHCR	@Refugees	-	
UNICEF	@UNICEF	-	
UNICRI	@UNICRI	-	
UNIDO	@UNIDO	-	
UNITAR	@UNITAR	-	
UN PBSO	@UNPeacebuilding	-	
UNODC	@UNODC	-	
UNRWA	@UNRWA	-	
UNV	@UNVolunteers	-	
WFP	@WFP	-	
WHO	@WHO	-	
WIPO	@WIPO	-	
WMO	@WMO	-	
WTO	@wto	-	
DPA	@UN_DPA	-	
JIU (Observer)	None	-	
SDG-F (Observer)	@SDGFund	-	
World Bank (Observer)	@WorldBank	@WorldBank_IEG	@CarolineHeider
GCF (Observer)	@GCF_News	@GCF_Eval	@Jo_Puri
GGGI (Observer)	@gggi_hq		
ICC (Observer)	@IntlCrimCourt		
ECG (Institutional Partner)			
DAC-EvalNet (Institutional Partner)	@OECD_EVALNET		
IOCE (Institutional Partner)			
ALNAP (Institutional Partner)	@ALNAP		
WSSCC (Institutional Partner)	@WSSCCouncil		