



▶ **Session 4.1** Innovating
communication practices and
methods to improve
evaluation use

Date: 10 February 2025

▶ Agenda

1. Introduction (*5min*)
2. Polls (*15min*)
3. Sharing ILO's and UNITAR's experiences on evaluation use (*15min*)
4. Group work (*30min*)
5. Discussion of results (*20min*)
6. Closing remarks (*5min*)

Poll

 Mentimeter



<https://www.menti.com/alegk2d4si2d>



▶ **Sharing experiences on
evaluation use**

ILO

1. Evaluation dashboard (*i-eval Discovery*)

- ▶ Public access to all completed and planned evaluation, in addition to their lessons learned, good practices, recommendations and management responses.

The screenshot shows the ILO *i-eval Discovery* dashboard. At the top left is the ILO logo and the text 'International Labour Organization' and '*i-eval Discovery*'. Below this is a navigation bar with tabs: 'Evaluation reports', 'Lessons learned', 'Good practices', 'Recommendations & management responses', and 'Planned evaluations'. A search bar is located below the navigation bar, with filters for 'Year' (2001 OR 2002 OR 2003) and a 'Reset' button. Below the search bar, there is an 'About' section, a 'Search' section with a search box and 'FIND' button, and a 'Date' section with a range selector from 2001 to 2025. A world map is displayed with several red circular markers indicating evaluation locations. Above the map, a horizontal timeline shows various evaluation topics: COVID-19, Child labour, forced..., Conditions of work & ..., Constituents, Economic and social..., and Employment.

2. Visual presentation of corporate evaluations

- ▶ High-level evaluation of ILO's development cooperation strategy

3. Training programme

- ▶ Module on evaluation use in the Evaluation Manager Certification Programme

4. Synthesis reviews & meta-analyses

- ▶ ILO's labour protection interventions
- ▶ Decent work results and effectiveness of ILO operations

5. Brochure of publications with USB key

UNITAR

1. Evaluation video with focus on results achieved to complement the evaluation report

- ▶ Are the efforts worth the benefits?



2. Infographic to summarize an evaluation in 1 page:

- ▶ [Infographic](#)

3. 2-page summaries of all evaluations

- ▶ [Evaluation | UNITAR](#)

4. Post-evaluation brownbag sessions for cluster evaluations

- ▶ Project Management is co-presenting

5. Lessons Learned Series 1-3 with meta lessons from across evaluations

▶ Examples from other agencies

- ▶ WFP: Evaluation Communications and Knowledge Management Strategy (2021-2026)
- ▶ World Bank Group [podcast](#) and [blog](#)
- ▶ UNDP [Evaluation Reflections](#) and [Reflections series info sheet](#)
- ▶ ... and more!

▶ **Group work**

► **Thank you**

