

EPE session 4.2

The Future of Measuring
Evaluation Use: Going Beyond
the Implementation of
Recommendations

How do you define evaluation use?

- Go to [menti.com](https://www.menti.com)
- Code: 7727 7354
- <https://www.menti.com/al46gkmymi7p>

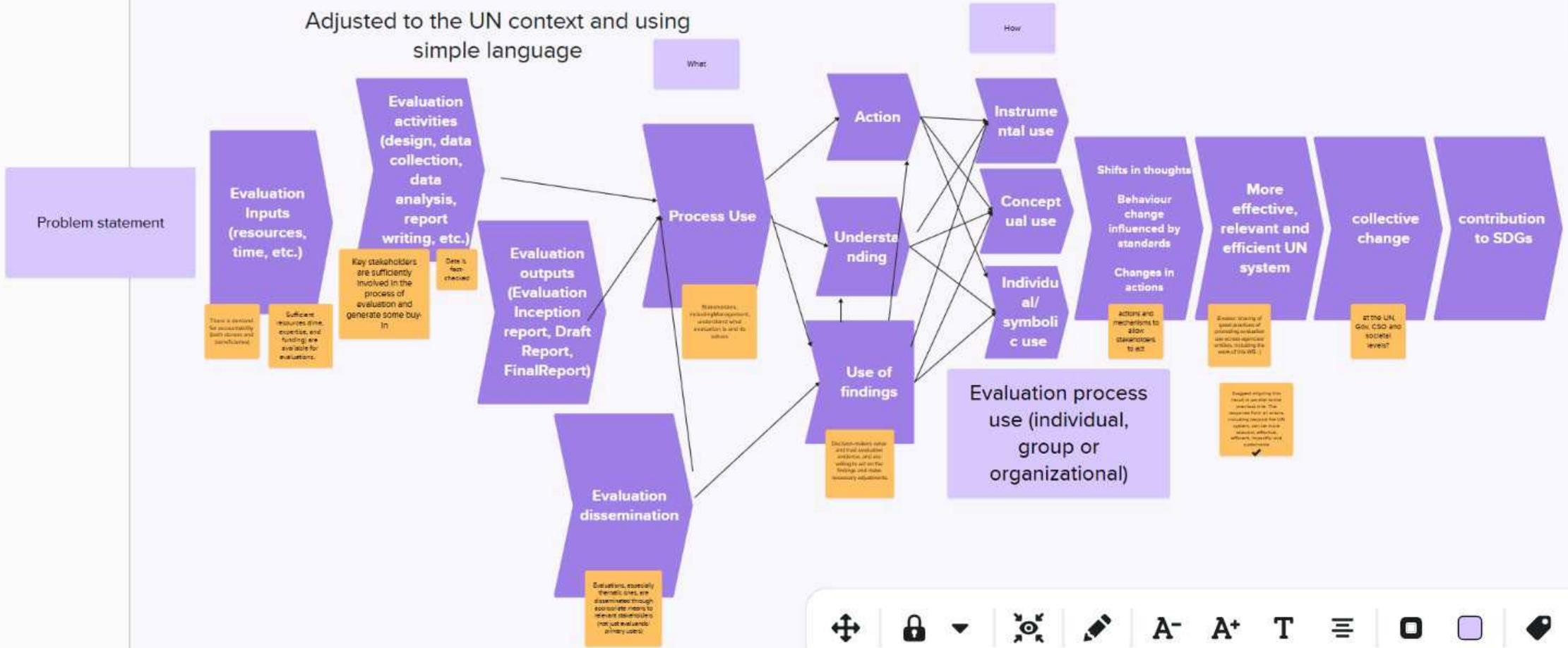


Some considerations on defining evaluation use

- Process use vs. finding use
- Type of use: instrumental (for decision-making/actions), conceptual (changes in thinking), symbolic (justify past decision)
- Contributing factors: Human (evaluator and user), Evaluation (design, tools, analysis), Context (project, organization, community)
- Ingredients: timeliness, quality, interest, novel knowledge
- From use to influence

2.0 SIMPLIFIED ToC for evaluation (with focus on evaluation use)

Adjusted to the UN context and using simple language





Identification of alternative indicators to measure use

Process & Context

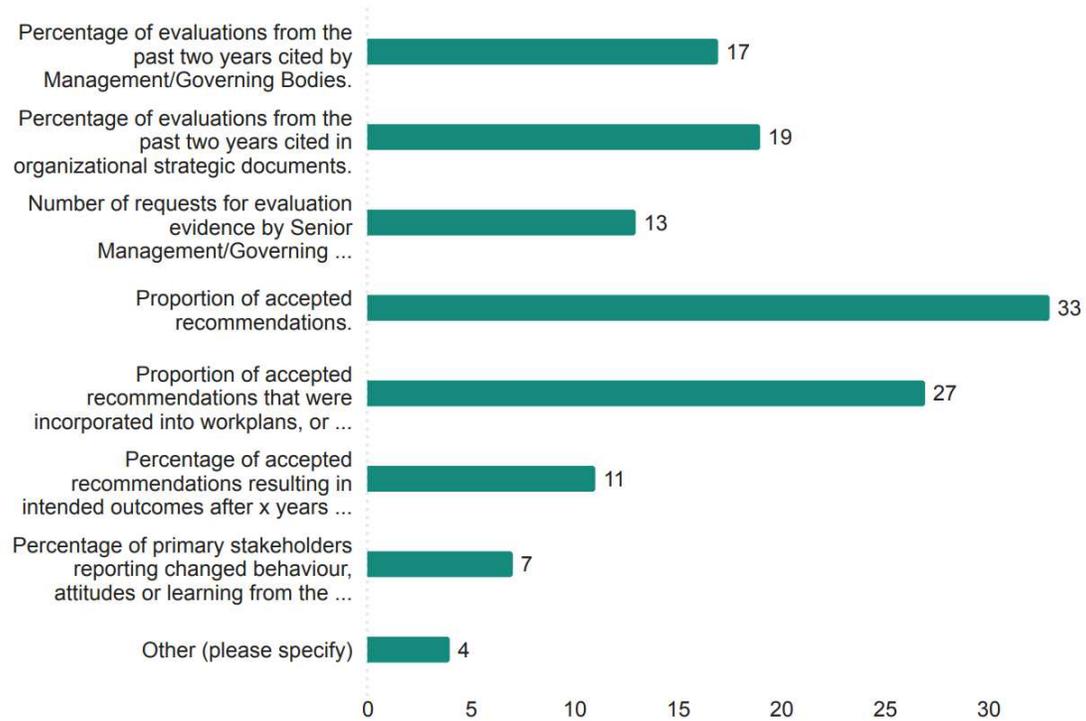
- AGM 2024 recommended identifying one indicator for measuring use, other than implementation of recommendations
- Developed criteria and shortlisted from 24 indicators compiled by the WG in 2023
- Conducted UNEG-wide survey conducted (Nov 2024) with 44 responses from 13 entities

Key Findings

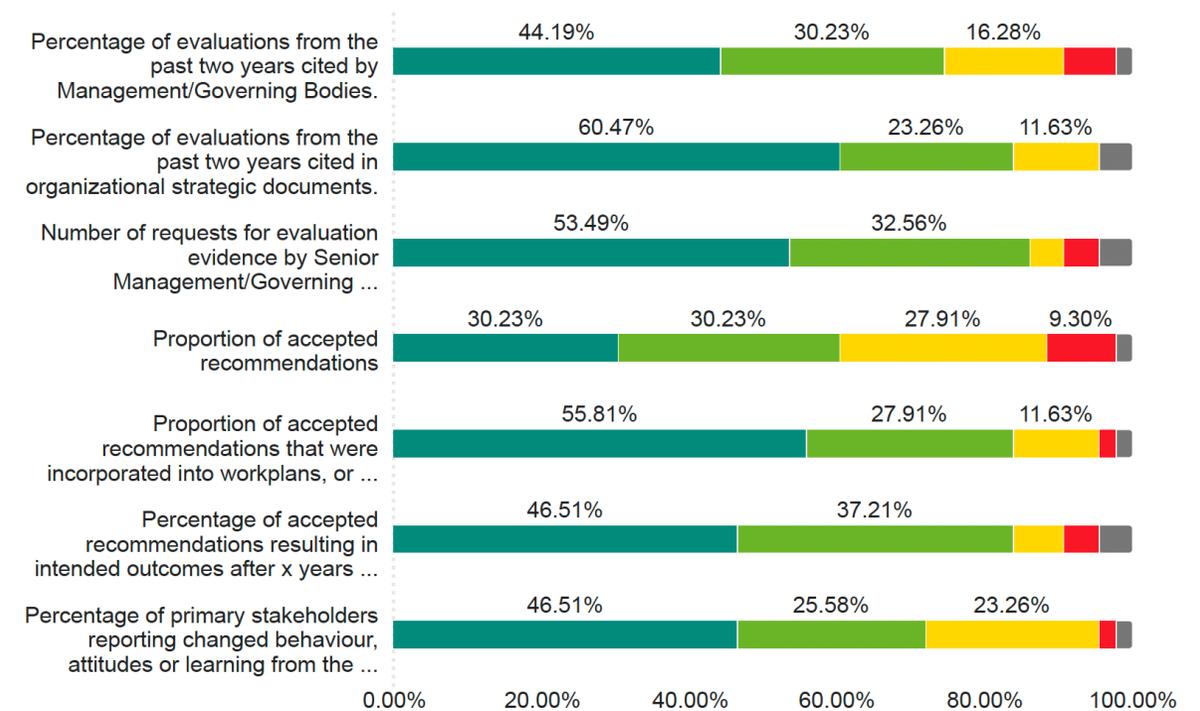
- Gap identified between indicators rated as most useful and those actually tracked
- Most tracked indicator (75%) - "proportion of accepted recommendations" - rated least useful

Survey results

Q2 - Considering the resources and capacities in your office, which of the following indicators is your office currently measuring or likely to measure? (Please select all that apply) - Selected Choice



Q1 - Considering your organizational context, how useful do you find the follow indicators for measuring evaluation use?





Recommended indicators for measuring evaluation use

1. Proportion of accepted recommendations that were incorporated into workplans or implemented (either partially or fully)
2. Percentage of evaluations from the past two years cited in organizational strategic documents
3. Number of requests for evaluation evidence by Senior Management/Governing Bodies/donors
4. Percentage of accepted recommendations resulting in intended outcomes after x years

A large, stylized graphic on the left side of the slide. It consists of several concentric, overlapping rings in shades of green and blue, forming a circular shape. The text is centered within this graphic.

World Café: measurement experience, feasibility and usefulness of indicators

Table 1: “Proportion of accepted recommendations that were incorporated into workplans or implemented (either partially or fully)” → [Marta](#)

Table 2: “Percentage of evaluations from the past two years cited in organizational strategic documents” → [Anand](#)

Table 3: “Number of requests for evaluation evidence by Senior Management/Governing Bodies/donors” → [Michele](#)

Table 4: “Percentage of accepted recommendations resulting in intended outcomes after x years”

& other indicators suggested by participants & 1 process indicator such as “Percentage of primary stakeholders reporting changed behaviors, attitudes or learnings from the evaluation process (and findings)” → [Katinka](#)



Suggested next steps

- Suggestions for operationalizing the measurement of the different indicators
- Explore reasons for low adoption of highly relevant indicators
- Identify modalities and good practices for measuring recommended indicators
- Explore targets set by different agencies
- Agree in AGM 2025 to pilot measuring indicators and share experiences at AGM 2026